

CAROL'S COMMENTS
A NOTE FROM THE MAYOR

We Are Cloverdale!

A frequent visitor recalls one of our lighthearted *Friday Night Live!* events with the whole crowd dancing — even the littlest kids.

A dear friend speaks about the instant friendships her recently relocated grandchild has found here.

A weary colleague notes the “civility and respect” shown by our City Council, City staff and residents during the toughest economy in eight decades (confiding that his own city “could use a dose of both!”)

A stressed-out holiday vacationer marvels at our spontaneous smiles, green hills, glorious skies and peaceful, welcoming ambiance.

A local business owner overcomes another wakeful night to greet customers in a cheerful, positive way that lifts their outlook and hers.

I heard all this and more at various holiday gatherings. It seems everyone who experiences even a little bit of our city has a personal story about Cloverdale's special spirit.

I have my own wonderful stories just as you, dear friends, neighbors and colleagues, no doubt do. They are among the many reasons it is such an honor and privilege to serve as your Mayor in 2010.

My sincere thanks go to Joe Palla for his leadership and hard work as 2009's Mayor, including a fine wrap-up of the year available on our website: www.cloverdale.net

With very good wishes for your New Year,

Carol

Carol Russell, Mayor

Sincerely, Cloverdale

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2010: The Year Ahead

In addition to the work that helps realize the City's officially adopted goals for 2010 (more on those in future newsletters), my personal goals remain centered around this partial list of activities:

1. Increasing input and involvement by residents (visit www.Clo-Net.org—the neighborhood network) and businesses (working directly with Cloverdadians and other resources to develop a micro-business program as well as with potential and established businesses to enhance their opportunities for success).
2. Serving in a variety of appointed and elected positions which create and sustain critical partnerships and alliances to increase
3. Helping to sustain and upgrade the ongoing functions



Downtown Cloverdale

our regional and state visibility as well as our opportunities for economic vitality, including: SMART Board, Sonoma County Transit Authority, Sonoma County Health Action Committee, Solar Sonoma and the Climate Protection Campaign, among others.

of the City by working on subcommittees, including Airport, General Administration, and Public Works.

My future newsletters will be filled with facts and figures about our City's progress toward its goals and the details of our handling of the challenges lurking in the uncharted territory that is 2010. But whatever comes, I hope we will all keep in mind that Cloverdale not only made it through 2009 with its spirit intact but also that staying this course may well be both our greatest achievement in the past year and our greatest challenge in the current one.

If any city can do it, we can. After all ... *We Are Cloverdale!*

By The Way...

Let's talk. You have ideas, concerns and questions. Now you also have two choices of days and times for Mayor's Office Hours. Choose the second Monday of the month

from 9:00 a.m.—11:00 a.m. at City Hall (it's best to call for an appointment because if you drop in, there may be a wait). OR, if Monday is not good for you, we can meet at one of the great local

places for coffee (*by appointment only*) on the first Saturday of each month from 8:00 a.m.—10:00 a.m. Call City Hall at 894-2521 to set your appointment.